

# CORPORATE AND SOCIAL RESPONSIBILITY (CSR) & PEOPLE

In all of our markets and across our suite of technologies, sustainability and environmental responsibility are at the heart of the business.

Modern Water is committed to the improvement and sustainability of the environment in which we operate. We are aware of our responsibility to conduct business and develop the Group with a focus on environmental accountability. As the Group grows, our intention is to place relative emphasis on our corporate social responsibility. Sustainability is a core value which management is committed to delivering from the top down.

This year the Modern Water annual report is being printed by a specialist 'waterless' printing firm, who are also the world's first zero waste printer and are credited with being "amongst the top three environmental printers worldwide". Supporting Green Energy UK, all electricity used is from 100% renewable sources. Vegetable oil-based inks are used throughout the report and paper is recycled and used from sustainable sources.



A key focus of our research is to reduce the environmental impact of water treatment globally.



We are committed to the improvement and sustainability of the environment in which we operate.

A handwritten signature in black ink, appearing to read 'S. Humphrey'.

Simon Humphrey  
Chief Executive Officer  
9 March 2011





Modern Water's head office, Guildford.

## We value our people

We value our people. Their talent and capabilities underpin our success, and we want to keep it that way. The team at Modern Water live and breathe our commitment to CSR. Whether it's undertaking a sponsored run on behalf of WaterAid or Cancer Research UK; raising money for a small Kenyan-based charity supporting the local Maasai people; or attending a charity quiz to raise money for a Guildford-based disability group, the staff at Modern Water are always up for a new challenge to support the local and global community.

## Modern Water quiz team

Modern Water quiz-team, 'The Droplets', convened at a local fund-raising event to participate in a quiz organised by Guildford-based charity Disability Challengers. BBC journalist and newsreader Michael Buerk hosted the event which saw 'The Droplets' achieve a respectable 14th place out of more than 20 teams. The 'Battle of the Businesses' event raised more than £5,000 which enabled 154 local disabled children to enjoy a fantastic day of vital play and leisure at the Disability Challengers 'Summer Holiday Play Schemes', meeting new friends, having fun and challenging their impairments through play.